





Innovative Tools for Managing High-Risk R&D Teams

DoubleTree Hotel -- Gateway Place San Jose, CA.

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URL: http://atp.nist.gov/nationalmeeting/itm_agen.htm



Purpose

look at <u>organizational factors and policies</u> that increase innovation success

<u>identify resources</u> for firms in preparing ATP proposals and managing technology ventures



ATP Criteria

Scientific and Technological Merit

Innovation Risk & Feasibility R&D Plan

Broad-Based Economic Benefits

Benefits

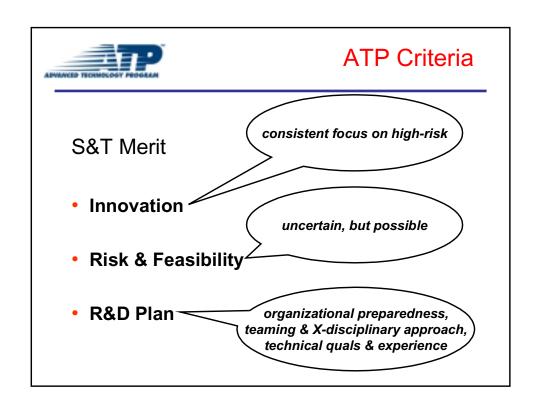
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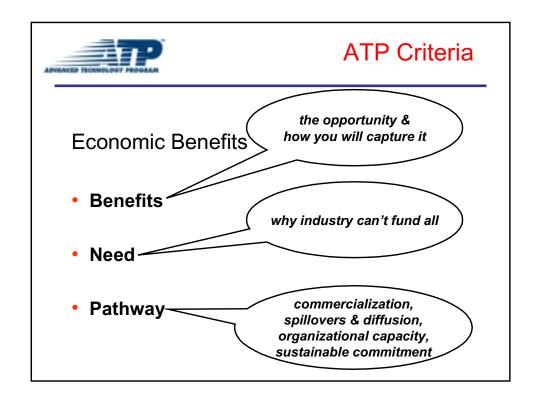
Pathway



Each of the ATP criteria has important managerial, human resource, and organizational implications.

That is what we hope to shed light on today.







Bottom Line

Successful ATP awardees must show:

Ability to risk
Quality planning
Sustainable commitment
Commercialization
Diffusion of knowledge



Today's Ground Rules

Stick to:

ATP criteria

Awardee experience (case material)

Tools (direct, usable solutions)

Roundtable format (everybody gets a turn)

Answer the question "How can ATP assist?"